



April 12, 2007

Puerto Rican/Hispanic Chamber News

Puerto Rico Wins First Prize at Kaleidoscope!

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Congratulations to Okeeheelee Middle School and to the PROCER Group a Chamber member organization for winning **First Prize** at the Kaleidoscope Event in West Palm Beach! The school's creation of the village "*Puerto Rico Me Encanta*" was a masterpiece and we are proud to have sponsor the school along with Typical Ballet "Aromas de Puerto Rico" to help them attain the *Best Overall Village Award* at Kaleidoscope 2007.



A Message from the President

THE MOST PROGRESSIVE ACTION PACED NETWORKING ORGANIZATION IN SOUTH FLORIDA.



Santos O. Arroyo

Holding hands with different municipalities in Florida, sharing our programs with different chambers thus working together in a true fraternal spirit, consistent dialogue with government agencies and public officials to keep our chamber informed of trends, laws, available educational updates and a host of resources, providing support to all Hispanic organizations, embracing the goals, and positive actions of these United States by inviting our continental brothers and sisters to share with us so that together we can embrace our cultural teachings that will allow us to solidify the basis of a sincere and distinguished brotherhood.



The Chamber presented a resolution to Sheriff Rick L. Bradshaw at the Citibank network event in Boynton Beach.

The Chamber in Action

RESOLUTION

The Puerto Rican/Hispanic Chamber of Commerce for Palm Beach County has adopted a Resolution to be committed, among other things to the Orientation, Mentoring, Education and Motivation of Hispanic Youth and all others with the following purpose:

- To convince youth that gang activity is detrimental to their progress
- To build leadership and the value of team spirit
- To prepare teach youth how to manage their own business
- To convince youth that education and dedication can be fun
- To obtain parental involvement
- To secure a healthy and sound future for our youth

Our youth action group will visit schools in our County to begin introducing and recruiting volunteers and to work closely with our Sheriff and local Police Officers.

January 11, 2007

Welcome to our New Members

Translation and Interpreting Group LLC- Rafi and Sonia Escudero owners.

Paramount Companies Real Estate Developer – Mr. Emilio Garcia Home Consultant

Peace of Mind Funeral and Cemetery Services – Carmen Colon Family Service Counselor

Eliezer O Burgos CPA, PA

Mystic Cottage Inc. – Peruvian Craft Jewelry Miguel & Tatiana Cabrera owners

For information on our member's products and services please call the Chamber at 561-889-6527 or 954-806-1550 or visit www.prchamberonline.com

Our Mission

To improve and expand the relationship between Large and Small Businesses, while interacting and having knowledge of each other's products and services.

Expand our member's business opportunities to Puerto Rico, other counties in Florida and nationwide. Create better and new ways on how to bring together businesses and the community in South Florida.

Our Vision

To become a premier Chamber of Commerce by helping businesses, professionals and individuals reach their full potential while preserving and promoting our culture.



Rey Vega, Frank Nieves, Blanche De Jesus, Santos Arroyo, Israel & Maria Pabon.

A BIT OF HISTORY IN ORDER TO EXPLAIN HOW WE ARRIVED AT WHERE WE ARE:

The Puerto Rican/Hispanic Chamber of Commerce was started seven years ago in Broward County. In November 2005 we expanded to Palm Beach to benefit and support Puerto Rican - and Hispanic-owned businesses in the northern counties of South Florida.

The chamber focuses on promoting member businesses through their web page, e-mails, referral clubs, missions, monthly business card exchanges, luncheons and other activities. The chamber also puts a strong emphasis on Puerto Rican, Hispanic, North American culture and family values.

The chamber is the main sponsor of the Puerto Rican Fiestas Patronales and Business Expo in Palm Beach County, this project has grown quickly, with the chamber's help and reaches out to new aspects in the business community. The Chamber sponsors and promotes other cultural and civic organizations such as The PROCER Group with a mission to preserve our Hispanic culture, youth, and Healthy Mothers/Healthy Babies Coalition of the Palm Beaches which emphasis is in the well being of young mothers and their new born.

The Chamber has partnered with Fiesta de Pueblo Radio Show on 1190 AM which has been an effective tool to reach new business owners for the Chamber as well as the community in general interested in cultural affairs.

We are Proud to say that with a lot of hard work and support from our Board of Directors all this has been accomplished in less than one year.

The Puerto Rican/Hispanic chamber of commerce enjoys good camaraderie with chambers of different towns and counties. Soon we will be offering additional benefits for our members. We are looking into health insurance and benefits that will be a plus for our business community.

Social events..... Plenty to come, concerts, annual dance and convention and of course the "fiestas patronales" bands, concerts, famous artists and of course; great food. Your membership dues will allow you to participate in all of our events at discount prices and the advantage of excellent marketing (advertising) vehicles, including our on-line directory. You will also be contributing to our scholarship and cultural funds as well as our community programs.

Why should you join us?

- Because we are the most active chamber in south Florida.*
- We are recognized not only locally but nationally.*
- We can really improve your business providing exposure through our yearly events*
- We have a group of professional well positioned in the community*
- We have a website that receives over 1500 visitors per month*
- You cannot beat the price.*

Board of Directors Palm Beach

- Santos Arroyo – President & CEO
- Israel Pabon – Director of Cultural Affairs and Public Relations
- Sergio Casaine Jr. – Director of Governmental Affairs
- Tenchy Salas – Director of Communication and Image
- Alex Allende – Director of Entertainment
- Frank Nieves – Director at Large from Broward County
- Robert Roldan – Director at Large from St. Lucie County
- Jose Rendon – Advisor on Community Relations
- Felicia Rodriguez – Advisor
- Maria E. Villanueva – Advisor on Cultural affairs
- Andrea Gonzalez – Ambassador
- Luis Gonzalez – Ambassador
- Rey Vega & Frances Santana– Directors at Large

Upcoming Events

- Network event at WPTV News Channel 5** April 12
- Network event in Delray Beach** May 17
- Network event at Top Line Printing** June 14
- Network event at Crowne Plaza Hotel** July 12

For detail on these upcoming events please visit our news and event at www.prchamberonline.com or call the Chamber at 561-889-6527 or for direct assistance contact 954-806-1550.

Palm Beach Fiestas Patronales & Business Expo will be on August 3-4 at the Old School Square in Delray Beach. For information please call 954-806-1550 or visit www.prfiestas.com



Santos Arroyo with Rafi & Son Escudero



Hon. Jess Santamaria, Maria Villanueva, Tenchy Salas, Frances Santana & Santos Arroyo



Mr. Sergio Casaine, Santos Arroyo & Mayor Lois Frankel