

BIO

Julio Soria began his career as a Financial Services Professional in 1992. After achieving many industry and agency awards (Rookie of the Year, Agent of the Year, Million Dollar Round Table and President Council) Julio was recognized for his leadership abilities and was promoted to various positions from Sales Manager, National Director of Recruitment and Marketing to Managing Director. As a Managing Director Julio won many Industry and Company Awards (Agency Fast Start, Agency President Club and Zone Trophy Award) and was running one of the largest agencies for one of the main carriers in the USA.

In 2007, Julio was offered another challenge by moving to Hong Kong and accepting the position of Chief Agency Officer for AIA/AIG in Asia. There he took over an operation that was responsible for generating over 2 billion dollars in sales annually with over 250,000 agents in force covering 7 countries (Hong Kong, Singapore, Malaysia, Thailand, Indonesia, Vietnam and the Philippines). In 2009, he joined MassMutual as an Agency Director responsible for the growth and development of Financial Professionals for the DBS/MassMutual Agency in South Florida,

Julio graduated from City College in New York City and holds a Bachelor of Science degree in Architecture. Julio is married to his wife Lourdes for 12 years and has 2 children Rachel and Daniel.