

Originally from Salinas, Puerto Rico relocated to Trenton, New Jersey in 1983. Graduated from Trenton Central High School in 1987 joining the US Navy that same year. After six years of enlistment in Shore Patrol and Intelligence fields was honorably discharged with a service connected disability (eyes) and an associate degree in business administration. In 1994 commenced career in printing and direct mailing industry. In 1996 obtained an associate degree in sales and marketing from Mercer County Community College, New Jersey. Relocated to Palm Beach County in 2001 with 13 year old daughter. Taking over manager position of one of Palm Beach County biggest printing and direct mail facility. In November 2008 founded Applied Advertising Solutions Inc, where we specialize in Printing, Direct Mail, Postage discounts and all types of Promotional Items.